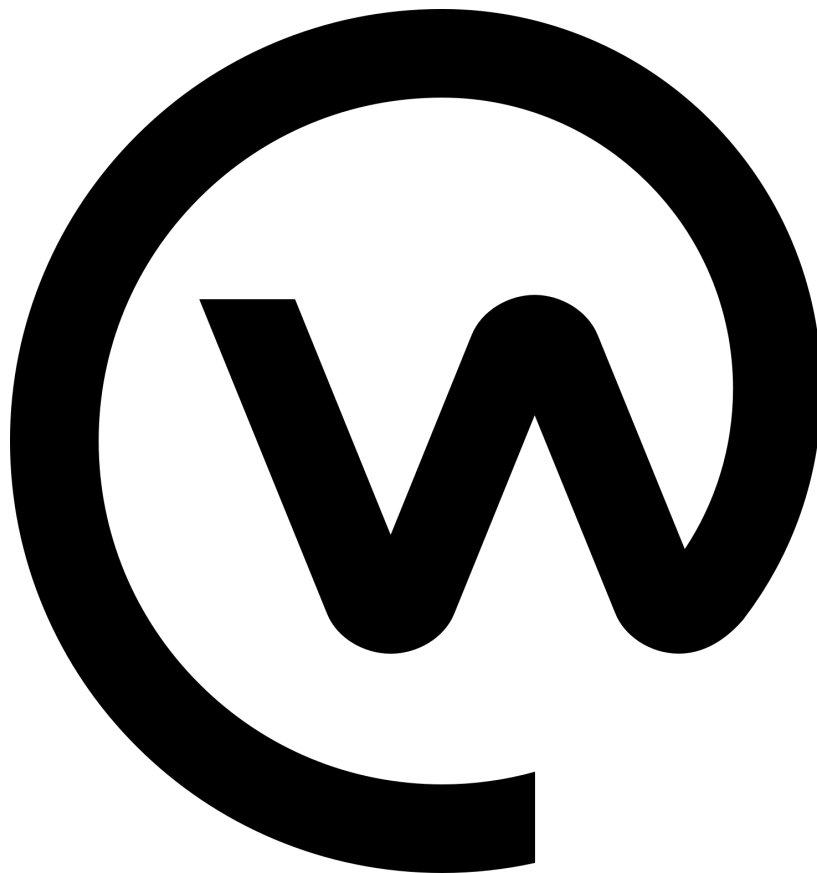


*2020 IRLA Class Project:*

**IRLA Alumni  
Organization**  
*(built within Workplace)*



## General Overview:

Workplace by Facebook is both a mobile and web application that aims to keep your team members connected.

The service offers features very similar to Facebook such as groups, a messenger service, built-in audio and video calling, and access to the social network's profiles, events, and live video tools.

In addition to the features that are similar to Facebook as mentioned above, Workplace also offers the ability to upload documents, videos, photos, “link shares” and much more.

The key feature that separates Workplace from Facebook, is the ability to restrict our feed, groups, data, and access to only the members of our Alumni Organization, and for **US** to Moderate the system to ensure it remains a positive place that members **WANT** to check in, visit, and participate within.

The concept behind the IRLA Alumni Organization Workplace site is to allow an easy and fun way to maintain our connections with the industry leaders of our state, not only from our class, but also the classes before us, as well as those yet to come.

This system will allow us to not only continuing building on the synergy, idea sharing, educational opportunities, referral networking, and matters of legislative relevance, but most importantly “**The Friendships and Connections**” made during our time in Leadership Academy, as well as the ability to make NEW connections and friendships as our Alumni Organization continues to grow.

## Basic Structure:

The first, and most important aspect, to creating a Workplace was that the organization MUST have an ability to identify members as being “part of the group”.

The ONLY way we were able to meet this requirement was through the use of a “Private Label” email domain wherein we were able to create an organizational email system which was recognized by Workplace. The email is nothing more than a “Masked” email which allows recognition by the system BUT forwards all communication via that email to your primary email account via a “Forward Only” setup opposed to maintaining an email server/database.

We accomplished this task by purchasing a simple domain of { **IRLAALUMNI.ORG** }

Once members of the IRLA have expressed an interest in participating in the Workplace environment, they will contact a site administrator via a link we will ask be added to the IAR web page in the shape of an “Access Request Form”, which will direct a request to a system admin to create a new [xxx@irlaalumni.org](mailto:xxx@irlaalumni.org) email, and then “invite” the new member to join our Workplace. *(ALL members of the 2020 IRLA Alumni class in addition to key members of the IAR staff will serve as admins for both the email system as well as the Workplace environment)*

## **Budget:**

The cost of the web/email was \$12.00 for one year. It does begin to discount upon purchasing for extended periods of time.

As of TODAY...Workplace is 100% FREE for the Advance System we are currently using because the Advance platform (which is typically \$48.00 per year per person) is allowed at no cost for NPO or Educational Organizations (which is how I filed the IRLA Alumni Group)

The idea/thought is to present this idea to previous alumni at the September event during a “Meet and Greet” for ALL IRLA Alumni Members. We would send invitations with the assistance of Kathy via their Constant Contact Account AND our primary budget expenses would be spent on this event to present this to all prior classes and generate a BUZZ about its function and use.